



LIVING INTO THE APARTHEID-FREE PLEDGE

Actions for Churches & Faith Communities

MY COMMUNITY SIGNED THE PLEDGE...NOW WHAT?!

It's a question we hear a lot from communities of faith who have done the difficult work of getting to agreement about signing the pledge! There are many ways to creatively take action against Israeli apartheid and stand in solidarity with the Palestinian people through divesting collectively from the narratives, the economics, and the policies of apartheid. In signing the pledge, communities are committing to discern ways they can take action that are grounded in these principles of divestment and based on a community's unique context. Below are some suggestions and resources based on actions that communities of faith have taken:

LIVING INTO THE PLEDGE

Post it everywhere

Let the world know that your community signed the pledge! [Post it on your website](#), put up a [lawn sign](#) or place a sign in the window, and host speakers, educational events, and worship services. Celebrate the anniversary of when your community signed the pledge, lifting up WHY and how you're living into it. [Find and download templates](#) for printing signs. Worried about backlash? [Read this FAQ](#).

Partner with other groups that have signed the pledge

That could be other ecumenical or religious groups, groups in your area or in your region. Not sure what groups have signed the pledge? [Check out the map](#) to find other Apartheid-Free communities. Are there groups in your area that you think would want to sign the pledge? Reach out to them and ask for a meeting. [Check out this presentation](#) for talking about Apartheid-Free Communities with interfaith communities and [this toolkit](#) for outreach resources and ideas.

Stand in solidarity with Palestinian detainees

The Israeli prison system is an integral part of Israel's apartheid system. Our co-conspirators at FOSNA (Friends of Sabeel North America) developed an amazing project for communities of faith to join in solidarity by building relationships between faith groups and Palestinians who are in or have been released from Israeli prison. [Learn more and get involved!](#)

Engage in public witness

Host prayer marches and monthly vigils. Bring in groups that are connected to causes that represent intersectionality with the struggle for Palestinian liberation. [Order buttons](#) to wear and hand out to the public and [make literature available](#) about the pledge.

Organize political visits

Visits to your congressional leaders are a great way to foster action and advocacy in your congregation. Organizations like [Churches for Middle East Peace](#), [Friends of Sabeel North America](#) and [Friends Committee on National Legislation](#) have resources to get your started!

**APARTHEID
-FREE**



Boycott

Implement an Ethical Procurement Policy that governs what your community buys. This could be within a congregation or the community at-large. An Ethical Procurement Policy should be guided by the BDS movement's [shortlist of consumer boycott targets](#). This policy may govern your community's purchases regardless of any leadership changes, increasing the longevity of your impact. Ethical Procurement Policies may particularly target [Chevron](#) (especially in the American South and the West Coast of the US and Canada), [Reebok](#), and [Coca-Cola](#).

To increase your impact, join a boycott coalition such as [Boycott Chevron](#) and engage with other coalition members, or reference a local boycott list like [this one](#) from Apartheid-Free Bay Area. You can also check out [No Appetite for Apartheid](#) for additional resources on what and how to boycott.

Priority boycott targets of the BDS movement:



Form a municipal divestment campaign

Implement and publicize an Ethical Investment Policy that governs your community's investments at the municipal (city/town) level. These policies should particularly target complicit industries, such as [weapons manufacturing](#) or [surveillance technology](#). This action is primarily relevant for communities with large endowments or investment portfolios. Be sure to use a vetted [investment tool](#) and [current divestment info](#).

More divestment resources:

- Learn about and get inspired by [these divestment wins](#).
- Take action through the [Purge Palantir](#) campaign.
- For support in creating and implementing an Ethical Investment Policy for your community, [see an example](#) from the BDS movement or sign up for AFSC's [BDS Office Hours](#).

Host Why We Record

Why We Record: Defying Fragmentation and Erasure in Palestine is a joint exhibit curated by the American Friends Service Committee (AFSC) and Visualizing Palestine (VP). The exhibit includes a collection of VP's visuals, AFSC's photos, and excerpts from published stories on the themes of fragmentation, displacement, return, and future visioning. The exhibit has made its way to many faith communities and is a great way to generate discussion and action about Palestine. [Learn how to host the exhibit in your community](#).

QUESTIONS?

Reach out to us at info@apartheid-free.org.
Find more resources at apartheid-free.org.

**APARTHEID
-FREE**